

# DYER & BLAIR INVESTMENT BANK

## MARKET TRADING MULTIPLES

Founder Member of the Nairobi Securities Exchange

07<sup>TH</sup> AUGUST 2020



DYER & BLAIR  
INVESTMENT BANK

WE KNOW. YOU KNOW.

|                                  | Year | Market   | Weighting   | 12 M   | 12 M   | Current | YTD           | Daily trading   | EPS*   | DPS** | NAV          | P/E          | P/B        | Div        | Payout        | ROE*         | ROA*         |
|----------------------------------|------|----------|-------------|--------|--------|---------|---------------|-----------------|--------|-------|--------------|--------------|------------|------------|---------------|--------------|--------------|
|                                  | end  | Cap***   | (%)         | High   | Low    | Price   | %             | val (USD)***    | (KES)  | (KES) | (KES)        | ratio (x)    | ratio (x)  | yld %      | %             | %            | %            |
| <b>NSE Market Multiples*****</b> |      |          |             |        |        |         |               |                 |        |       |              | <b>11.4</b>  | <b>4.9</b> | <b>5.5</b> | <b>-</b>      | <b>10.4</b>  | <b>1.9</b>   |
| <b>AGRICULTURAL</b>              |      |          |             |        |        |         |               |                 |        |       |              |              |            |            |               |              |              |
| Eaagads Ltd                      | Mar  | 3.13     | 0.0         | 14.00  | 8.24   | 10.50   | 4.0           | 112.6           | 0.19   | -     | 24.99        | 56.7         | 0.4        | -          | -             | 0.7          | 0.7          |
| Kakuzi Ltd                       | Dec  | 68.05    | 0.4         | 423.50 | 300.00 | 375.00  | 10.3          | 489.2           | 37.00  | 14.00 | 266.24       | 10.1         | 1.4        | 3.7        | 37.8          | 13.9         | 22.3         |
| Kapchorua Tea                    | Mar  | 5.76     | 0.0         | 90.00  | 62.00  | 79.50   | (0.6)         | 135.0           | (8.21) | 10.00 | 465.26       | (9.7)        | 0.2        | 12.6       | (121.8)       | (1.8)        | (3.3)        |
| The Limuru Tea                   | Dec  | 8.56     | 0.0         | 475.00 | 385.00 | 385.00  | (14.4)        | 64.4            | 0.79   | 0.70  | 80.84        | 486.3        | 4.8        | 0.2        | 88.4          | 1.0          | 0.8          |
| Sasini Ltd                       | Sept | 35.90    | 0.2         | 18.50  | 14.85  | 17.00   | 0.6           | 5,542.0         | (1.48) | 0.50  | 55.16        | (11.5)       | 0.3        | 2.9        | (33.8)        | (2.7)        | (2.3)        |
| Williamson Tea                   | Mar  | 23.19    | 0.1         | 147.50 | 92.00  | 143.00  | 2.5           | 2,293.4         | (8.75) | 20.00 | 325.84       | (16.4)       | 0.4        | 14.0       | (228.7)       | (2.7)        | (1.9)        |
| <b>Industry Median</b>           |      |          | <b>0.8</b>  |        |        |         | <b>1.6</b>    | <b>312.1</b>    |        |       | <b>173.5</b> | <b>0.2</b>   | <b>0.4</b> | <b>3.3</b> | <b>(16.9)</b> | <b>(0.5)</b> | <b>(0.6)</b> |
| <b>AUTO &amp; ACCESSORIES</b>    |      |          |             |        |        |         |               |                 |        |       |              |              |            |            |               |              |              |
| Car & General                    | Sept | 8.35     | 0.0         | 26.00  | 20.00  | 22.50   | (13.5)        | 158.8           | 7.38   | 0.60  | 94.15        | 3.1          | 0.2        | 2.7        | 8.1           | 7.8          | 2.5          |
| <b>BANKING</b>                   |      |          |             |        |        |         |               |                 |        |       |              |              |            |            |               |              |              |
| ABSA BNK (K)                     | Dec  | 433.51   | 2.3         | 13.60  | 8.62   | 8.62    | (35.4)        | 127,382.9       | 1.38   | 1.10  | 7.79         | 6.2          | 1.1        | 12.8       | 79.5          | 17.8         | 2.0          |
| BK Group                         | Dec  | 138.25   | 0.7         | 28.00  | 16.65  | 16.65   | (40.5)        | 40,982.3        | 4.72   | 1.59  | 27.77        | 3.5          | 0.6        | 9.5        | 33.7          | 17.0         | 3.5          |
| Diamond Trust BNK                | Dec  | 178.63   | 1.0         | 120.25 | 64.75  | 69.00   | (36.7)        | 33,659.5        | 26.26  | 2.70  | 218.24       | 2.6          | 0.3        | 3.9        | 10.3          | 12.0         | 1.9          |
| Equity BNK                       | Dec  | 1,100.63 | 5.9         | 54.75  | 29.95  | 31.50   | (41.1)        | 930,268.3       | 6.16   | -     | 30.85        | 5.1          | 1.0        | -          | -             | 20.0         | 3.4          |
| H.F.C.K BNK                      | Dec  | 13.25    | 0.1         | 7.34   | 3.50   | 3.72    | (42.4)        | 2,014.8         | 0.12   | -     | 26.56        | 30.1         | 0.1        | -          | -             | 0.5          | 0.1          |
| I&M H. BNK                       | Dec  | 354.07   | 1.9         | 58.25  | 43.80  | 46.25   | (14.4)        | 19,581.5        | 12.17  | 2.55  | 75.77        | 3.8          | 0.6        | 5.5        | 20.9          | 16.1         | 3.0          |
| KCB BNK                          | Dec  | 980.38   | 5.3         | 55.00  | 32.95  | 32.95   | (39.0)        | 589,750.4       | 7.98   | 3.50  | 42.18        | 4.1          | 0.8        | 10.6       | 43.8          | 18.9         | 2.7          |
| National BNK                     | Dec  | 39.74    | 0.2         | 4.12   | 3.57   | 4.12    | -             |                 | (0.21) | -     | 11.39        | (20.0)       | 0.4        | -          | -             | (1.8)        | (0.2)        |
| NCBA Group                       | Dec  | 353.90   | 1.9         | 35.86  | 23.20  | 23.20   | (30.7)        | 32,396.4        | 4.40   | 0.25  | 41.77        | 5.3          | 0.6        | 1.1        | 5.7           | 10.5         | 1.4          |
| Stanbic BNK (K)                  | Dec  | 272.69   | 1.5         | 118.50 | 73.75  | 74.50   | (31.8)        | 37,171.3        | 13.79  | 7.05  | 102.60       | 5.4          | 0.7        | 9.5        | 51.1          | 13.4         | 1.8          |
| StanChart BNK (K)                | Dec  | 530.92   | 2.8         | 197.27 | 147.25 | 151.75  | (17.6)        | 40,263.1        | 20.74  | 12.50 | 131.88       | 7.3          | 1.2        | 8.2        | 60.3          | 15.7         | 2.5          |
| Co-op BNK                        | Dec  | 559.54   | 3.0         | 16.55  | 10.30  | 10.30   | (37.0)        | 45,497.4        | 2.44   | 1.00  | 13.98        | 4.2          | 0.7        | 9.7        | 41.0          | 17.4         | 3.0          |
| <b>Industry Median</b>           |      |          | <b>26.6</b> |        |        |         | <b>(36.1)</b> | <b>40,263.1</b> |        |       | <b>36.3</b>  | <b>4.7</b>   | <b>0.7</b> | <b>6.9</b> | <b>27.3</b>   | <b>15.9</b>  | <b>2.2</b>   |
| <b>COMM. &amp; SERVICES</b>      |      |          |             |        |        |         |               |                 |        |       |              |              |            |            |               |              |              |
| Deacons                          | Dec  | 0.51     | 0.0         | 0.45   | 0.45   | 0.45    | -             | -               | (7.84) | -     | 2.67         | (0.1)        | 0.2        | -          | -             | (293.7)      | (62.4)       |
| Eveready E.A.                    | Sept | 2.10     | 0.0         | 1.21   | 0.75   | 1.08    | (1.8)         | 64.9            | (1.33) | -     | 0.52         | (0.8)        | 2.1        | -          | -             | (253.2)      | (112.1)      |
| Express K.                       | Dec  | 1.68     | 0.0         | 7.34   | 3.78   | 3.80    | (44.4)        | 83.0            | (1.14) | -     | (0.00)       | (3.3)        | (2,830.9)  | -          | -             | N/A          | (17.6)       |
| Kenya Airways                    | Dec  | 201.49   | 1.1         | 3.83   | 0.86   | 3.83    | 86.8          | 6,143.4         | (2.29) | -     | (3.15)       | (1.7)        | (1.2)      | -          | -             | N/A          | (6.6)        |
| Longhorn Kenya                   | Jun  | 11.70    | 0.1         | 7.90   | 4.35   | 4.64    | (31.4)        | 382.9           | 0.68   | 0.52  | 4.28         | 6.8          | 1.1        | 11.2       | 76.5          | 15.9         | 7.1          |
| <b>Industry Median</b>           |      |          | <b>1.5</b>  |        | -      |         | <b>(14.3)</b> | <b>568.7</b>    |        |       | <b>17.4</b>  | <b>(0.8)</b> | <b>1.1</b> | -          | -             | <b>(3.4)</b> | <b>(9.1)</b> |

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|---------------------------------------|------|--------|------------|--------|----------|---------|---------------|-----------------|--------|-------|--------------|--------------|------------|------------|-------------|--------------|--------------|
|                                       | end  | Cap*** | (%)        | High   | Low      | Price   | %             | val (USD)***    | (KES)  | (KES) | (KES)        | ratio (x)    | ratio (x)  | yld %      | %           | %            | %            |
| <b>COMM. &amp; SERVICES</b>           |      |        |            |        |          |         |               |                 |        |       |              |              |            |            |             |              |              |
| NBV                                   | Mar  | 0.21   | 0.0        | 0.92   | 0.53     | 0.60    | (14.3)        | 28.6            | (0.90) | -     | (0.94)       | (0.7)        | (0.6)      | -          | -           | N/A          | (57.0)       |
| Nation Media                          | Dec  | 15.78  | 0.1        | 45.25  | 9.04     | 9.04    | (77.3)        | 13,786.5        | 4.54   | 1.50  | 41.36        | 2.0          | 0.2        | 16.6       | 33.0        | 11.0         | 7.1          |
| Sameer                                | Dec  | 8.97   | 0.0        | 4.30   | 2.00     | 3.48    | 0.9           | 480.4           | (3.82) | -     | 0.25         | (0.9)        | 14.0       | -          | -           | N/A          | (69.4)       |
| Standard Group                        | Dec  | 18.92  | 0.1        | 31.00  | 18.00    | 25.00   | (9.3)         | 112.7           | (5.92) | -     | 17.39        | (4.2)        | 1.4        | -          | -           | (34.1)       | (11.5)       |
| TPSEA Serena                          | Dec  | 24.46  | 0.1        | 21.10  | 11.50    | 14.50   | (17.4)        | 657.1           | (1.64) | -     | 48.45        | (8.8)        | 0.3        | -          | -           | (3.4)        | (1.9)        |
| Uchumi Supermarket                    | Jun  | 1.08   | 0.0        | 0.39   | 0.25     | 0.32    | 10.3          | 239.1           | (5.56) | -     | (11.73)      | (0.1)        | (0.0)      | -          | -           | N/A          | (49.1)       |
| WPP Scangroup                         | Dec  | 39.69  | 0.2        | 22.10  | 9.92     | 9.92    | (42.3)        | 38,254.2        | 4.22   | 8.00  | 22.82        | 2.3          | 0.4        | 80.6       | 189.5       | 18.5         | 14.2         |
| <b>Industry Median</b>                |      |        | <b>1.5</b> |        | <b>-</b> |         | <b>(14.3)</b> | <b>568.7</b>    |        |       | <b>17.4</b>  | <b>(0.8)</b> | <b>1.1</b> | <b>-</b>   | <b>-</b>    | <b>(3.4)</b> | <b>(9.1)</b> |
| <b>CEMENT/CONSTRUCTION</b>            |      |        |            |        |          |         |               |                 |        |       |              |              |            |            |             |              |              |
| ARM Cement                            | Dec  | 49.33  | 0.3        | 5.55   | 5.55     | 5.55    | -             |                 | (7.77) | -     | 19.83        | (0.7)        | 0.3        | -          | -           | (39.2)       | (18.3)       |
| Bamburi Cement                        | Dec  | 83.68  | 0.5        | 109.50 | 24.90    | 24.90   | (68.9)        | 8,096.3         | 0.99   | -     | 79.08        | 25.2         | 0.3        | -          | -           | 1.3          | 0.8          |
| Crown Paints                          | Dec  | 30.65  | 0.2        | 85.00  | 45.00    | 46.50   | (25.6)        | 115.5           | 2.42   | 0.60  | 14.84        | 19.2         | 3.1        | 1.3        | 24.8        | 16.3         | 3.9          |
| E.A.Cables                            | Dec  | 4.92   | 0.0        | 3.81   | 1.48     | 2.10    | (16.0)        | 316.0           | 1.46   | -     | 8.43         | 1.4          | 0.2        | -          | -           | 17.3         | 5.8          |
| E.A.P.C Cement                        | Jun  | 11.54  | 0.1        | 18.50  | 12.60    | 13.85   | (4.5)         | 41.2            | 83.21  | -     | 221.56       | 0.2          | 0.1        | -          | -           | 37.6         | 21.4         |
| <b>Industry Median</b>                |      |        | <b>1.0</b> |        |          |         | <b>(16.0)</b> | <b>215.7</b>    |        |       | <b>19.83</b> | <b>1.4</b>   | <b>0.3</b> | <b>-</b>   | <b>-</b>    | <b>16.3</b>  | <b>3.9</b>   |
| <b>UTILITIES &amp; DOWNSTREAM OIL</b> |      |        |            |        |          |         |               |                 |        |       |              |              |            |            |             |              |              |
| KenGen                                | Jun  | 352.92 | 1.9        | 6.12   | 4.14     | 5.78    | 1.0           | 35,242.3        | 1.81   | 0.40  | 30.80        | 3.2          | 0.2        | 6.9        | 22.1        | 5.9          | 3.0          |
| Kenya Power                           | Jun  | 34.69  | 0.2        | 3.80   | 1.69     | 1.92    | (31.7)        | 23,938.7        | 0.08   | -     | 29.17        | 24.5         | 0.1        | -          | -           | 0.3          | 0.0          |
| Total Kenya                           | Dec  | 133.19 | 0.7        | 29.95  | 22.00    | 22.85   | (16.9)        | 1,456.5         | 4.03   | 1.30  | 38.73        | 5.7          | 0.6        | 5.7        | 32.3        | 10.4         | 6.7          |
| Umeme Ltd                             | Dec  | 105.25 | 0.6        | 8.56   | 6.00     | 7.00    | (15.5)        | 2,587.3         | 2.31   | 1.11  | 12.94        | 3.0          | 0.5        | 15.9       | 48.2        | 17.9         | 5.5          |
| <b>Industry Median</b>                |      |        | <b>3.4</b> |        |          |         | <b>(15.5)</b> | <b>13,263.0</b> |        |       | <b>29.17</b> | <b>3.2</b>   | <b>0.2</b> | <b>5.7</b> | <b>32.3</b> | <b>10.4</b>  | <b>5.5</b>   |
| <b>INSURANCE</b>                      |      |        |            |        |          |         |               |                 |        |       |              |              |            |            |             |              |              |
| Britam INS                            | Dec  | 162.62 | 0.9        | 10.65  | 6.00     | 6.96    | (22.7)        | 69,223.5        | 2.15   | 0.25  | 11.61        | 3.2          | 0.6        | 3.6        | 11.6        | 18.5         | 4.3          |
| CIC INS                               | Dec  | 52.55  | 0.3        | 3.39   | 2.04     | 2.17    | (19.0)        | 8,427.1         | 0.12   | -     | 3.00         | 17.6         | 0.7        | -          | -           | 4.1          | 0.9          |
| Jubilee H. INS                        | Dec  | 144.27 | 0.8        | 370.75 | 215.00   | 215.00  | (38.7)        | 32,493.3        | 55.44  | 9.00  | 421.15       | 3.9          | 0.5        | 4.2        | 16.2        | 13.2         | 3.1          |
| Kenya Re INS                          | Dec  | 61.70  | 0.3        | 3.26   | 2.00     | 2.38    | (21.5)        | 24,211.9        | 1.59   | 0.10  | 11.82        | 1.5          | 0.2        | 4.2        | 6.3         | 13.5         | 8.4          |
| Liberty (K) INS                       | Dec  | 39.19  | 0.2        | 10.80  | 6.88     | 7.90    | (23.7)        | 358.3           | 1.37   | -     | 14.50        | 5.8          | 0.5        | -          | -           | 9.5          | 0.2          |
| Sanlam INS                            | Dec  | 18.53  | 0.1        | 19.00  | 12.90    | 13.90   | (19.2)        | 350.3           | 0.79   | -     | 10.01        | 17.5         | 1.4        | -          | -           | 7.9          | 0.4          |
| <b>Industry Median</b>                |      |        | <b>2.6</b> |        |          |         | <b>(22.1)</b> | <b>16,319.5</b> |        |       | <b>11.72</b> | <b>4.8</b>   | <b>0.6</b> | <b>1.8</b> | <b>3.1</b>  | <b>11.3</b>  | <b>2.0</b>   |

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|-----------------------------------|------|-----------|------------|----------|----------|----------|---------------|---------------|---------|-------|--------------|---------------|------------|------------|-------------|--------------|--------------|
|                                   | end  | Cap*** *  | (%)        | High     | Low      | Price    | %             | val (USD)***  | (KES)   | (KES) | (KES)        | ratio (x)     | ratio (x)  | yld %      | %           | %            | %            |
| <b>INVESTMENT</b>                 |      |           |            |          |          |          |               |               |         |       |              |               |            |            |             |              |              |
| Centum Investment                 | Mar  | 142.33    | 0.8        | 32.35    | 20.25    | 23.10    | (21.7)        | 14,504.2      | (6.56)  | 1.20  | 71.29        | (3.5)         | 0.3        | 5.2        | (18.3)      | (9.2)        | (7.7)        |
| Home Afrika                       | Dec  | 1.76      | 0.0        | 0.64     | 0.31     | 0.47     | (21.7)        | 406.9         | (2.19)  | -     | (4.79)       | (0.2)         | (0.1)      | -          | -           | N/A          | (20.4)       |
| Kurwitu Ventures                  | Dec  | 1.42      | 0.0        | 1,500.00 | 1,500.00 | 1,500.00 | -             | -             | (30.44) | -     | 575.72       | (49.3)        | 2.6        | -          | -           | (5.3)        | (2.2)        |
| Olympia Capital                   | Feb  | 0.85      | 0.0        | 5.16     | 1.98     | 2.29     | 13.9          | 52.1          | 0.10    | -     | 20.82        | 22.2          | 0.1        | -          | -           | 0.5          | 0.3          |
| Trans-Century Ltd                 | Dec  | 6.60      | 0.0        | 3.87     | 1.48     | 1.90     | (24.0)        | 1,119.9       | (6.72)  | -     | (8.00)       | (0.3)         | (0.2)      | -          | -           | N/A          | (15.1)       |
| <b>Industry Median</b>            |      |           | <b>0.8</b> |          |          |          | <b>(21.7)</b> | <b>763.4</b>  |         |       | <b>20.82</b> | <b>(0.28)</b> | <b>0.1</b> | -          | -           | <b>(2.4)</b> | <b>(7.7)</b> |
| <b>INVESTMENT SERVICES</b>        |      |           |            |          |          |          |               |               |         |       |              |               |            |            |             |              |              |
| NSE                               | Dec  | 16.19     | 0.1        | 12.55    | 6.60     | 6.74     | (45.4)        | 2,150.9       | 0.24    | 0.08  | 8.18         | 27.8          | 0.8        | 1.2        | 33.0        | 3.0          | 2.8          |
| <b>MANUFACTURING &amp; ALLIED</b> |      |           |            |          |          |          |               |               |         |       |              |               |            |            |             |              |              |
| B.O.C K. Gases                    | Dec  | 9.76      | 0.1        | 72.00    | 54.00    | 54.00    | (6.9)         | 278.5         | 2.86    | 2.35  | 73.72        | 18.9          | 0.7        | 4.4        | 82.1        | 3.9          | 2.8          |
| BAT Kenya                         | Dec  | 298.60    | 1.6        | 545.00   | 309.50   | 322.50   | (35.5)        | 242,147.3     | 37.34   | 34.00 | 93.23        | 8.6           | 3.5        | 10.5       | 91.1        | 40.1         | 17.6         |
| Carbacid                          | July | 18.92     | 0.1        | 9.26     | 7.20     | 8.02     | 0.2           | 840.1         | 1.33    | 0.70  | 12.97        | 6.0           | 0.6        | 8.7        | 52.8        | 10.2         | 9.2          |
| E.A. Breweries                    | Jun  | 1,134.88  | 6.1        | 221.75   | 135.25   | 155.00   | (21.9)        | 436,607.7     | 8.88    | 3.00  | 17.70        | 17.5          | 8.8        | 1.9        | 33.8        | 50.2         | 7.9          |
| Flame Tree                        | Dec  | 2.37      | 0.0        | 2.95     | 0.78     | 1.44     | (41.7)        | 964.4         | 0.25    | -     | 5.91         | 5.7           | 0.2        | -          | -           | 4.3          | 2.0          |
| Kenya Orchards                    | Dec  | 1.46      | 0.0        | 12.60    | 12.25    | 12.25    | (2.0)         | -             | 0.66    | -     | 2.54         | 18.7          | 4.8        | -          | -           | 25.9         | 6.1          |
| Mumias Sugar                      | Jun  | 3.82      | 0.0        | 0.34     | 0.27     | 0.27     | -             | -             | (9.62)  | -     | (10.40)      | (0.0)         | (0.0)      | -          | -           | N/A          | (95.4)       |
| Unga Group                        | Jun  | 21.03     | 0.1        | 36.00    | 26.10    | 30.00    | (11.8)        | 220.9         | 5.15    | 0.50  | 81.90        | 5.8           | 0.4        | 1.7        | 9.7         | 6.3          | 37.7         |
| <b>Industry Median</b>            |      |           | <b>8.1</b> |          |          |          | <b>(9.3)</b>  | <b>559.3</b>  |         |       | <b>15.33</b> | <b>7.34</b>   | <b>0.7</b> | <b>1.8</b> | <b>21.7</b> | <b>25.1</b>  | <b>7.0</b>   |
| <b>TELECO</b>                     |      |           |            |          |          |          |               |               |         |       |              |               |            |            |             |              |              |
| Safaricom                         | Mar  | 10,275.81 | 55.3       | 32.90    | 24.35    | 27.70    | (12.1)        | 2,820,730.4   | 1.84    | 1.40  | 3.57         | 15.1          | 7.8        | 5.1        | 76.1        | 51.5         | 34.5         |
| <b>REIT</b>                       |      |           |            |          |          |          |               |               |         |       |              |               |            |            |             |              |              |
| Fahari I-REIT                     | Dec  | 9.28      | 0.00       | 9.80     | 5.50     | 5.54     | (41.2)        | 4,027.8       | 1.02    | 0.75  | 20.52        | 5.4           | 0.3        | 13.5       | 73.4        | 5.0          | 4.8          |

### APPENDIX

**N/A: Metric considered an outlier if: (150.0%>X>-150.0%)**

\*Based on Trailing Earnings

\*\*Includes Interim and Final DPS declared

\*\*\*Based on a 3 month daily trading average

\*\*\*\*Market Capitalization recorded in USD MN

\*\*\*\*\*Market Trading Multiples are Weighted against respective counter Market Capitalization

Note: Stanbic Bank trading figures are purely the Stanbic Bank's figures and not Stanbic Holding's figures as the latter are not published on a quarterly basis

# DYER & BLAIR INVESTMENT BANK

## MARKET TRADING MULTIPLES

*Founder Member of the Nairobi Securities Exchange*



### COMPANY INVESTMENT RATINGS

**Buy:** Share price may generate more than 15.0% upside over the next 12 months

**Overweight:** Share price may generate between 10.0% and 15.0% upside over the next 12 months

**Hold:** Share price may fall within the range of +/- 10% over the next 12 months

**Take Profit:** Target price has been attained. Look to accumulate at lower levels. Company fundamentals however remain strong

**Underweight:** Share price may generate between 10.0% and 15.0% downside over the next 12 months

**Sell:** Share price may generate more than 15.0% downside over the next 12 months, significant business and/or financial risks present, industry concerns

**Not Rated:** Counter is not within regular research coverage

### SECTOR INVESTMENT RATINGS

**Overweight:** Industry performance better than that of the whole market

**Equal weight:** Industry performance about the same as that of the whole market

**Underweight:** Industry performance worse than that of the whole market

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